



 **PharmaChoice**
Canada

Trade Show



FRIDAY NIGHT SADDLE UP SOCIAL

DOORS & BAR OPEN

6:00PM

WELCOME ADDRESS

6:15PM

**MECHANICAL BULL &
ROVING PERFORMERS**

7:00PM TO 9:00PM

**COMEDY &
LIVE MUSIC**

9:00PM TO 11:00PM

CASH BAR

OPEN UNTIL 11:30

**CALGARY TELUS CONVENTION CENTRE
FRIDAY APRIL 25, 2025 6:00PM TO MIDNIGHT**





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CEO Message

Welcome to the 2025 PharmaChoice Canada Trade Show!

On behalf of the Board of Directors and the entire team at PharmaChoice Canada, I would like to extend our heartfelt thanks to each of you for attending the 2025 PharmaChoice Canada Trade Show here in beautiful Calgary, Alberta.

This year's event offers store owners and their teams a unique opportunity to connect with industry peers nationwide in a relaxed and collaborative environment. We encourage you to take some time to explore Calgary's vibrant city life and the stunning beauty of the surrounding mountains during your stay.

As we gather here, we are excited to share some significant updates from our business. Over the past year, we have made tremendous progress, welcoming over 35 new members to our family. This has helped us surpass 1,100 locations, driving our system sales beyond \$3.0 billion. This growth is a testament to the strength of our member-owned organization, one that prioritizes community, collaboration, and delivering exceptional value through our co-op program. We are confident that this momentum will continue, and we remain committed to providing best-in-class value to our members in the coming years.

While we celebrate this success, we are also mindful of the challenges we face in the industry. Preferred Pharmacy Networks, third-party payors, and growing competition from large traditional and online retailers continue to present hurdles. However, we are excited to announce the launch of several impactful initiatives aimed at attracting new customers, retaining existing ones, and empowering our members to thrive in their communities.

We also encourage you to make the most of our Education Sessions on Thursday, April 24th, 2025, and to connect with any team member throughout the event. These sessions are packed with insights to help you stay ahead of industry trends and drive business growth.

Once again, thank you for your continued support and participation. We look forward to a successful Trade Show and collaborating with you as we shape the future of our industry.

Thank you and enjoy the Trade Show!



Grady Brown
CEO, PharmaChoice Canada



Trade Show Agenda

Thursday, April 24 th , 2025		
7:00am-8:00am	Member Welcome Hot Breakfast & Registration	North Building (2nd Level) – Annex & Hall E
8:00am-9:30am	Marketing Presentation	North Building (2nd Level) – Annex & Hall E
9:45am-10:45am	Operations Presentation	North Building (2nd Level) – Annex & Hall E
11:00am-12:00pm	Pharmacy & Front Shop Education Sessions	South Building (2nd Level) – Glen Rooms
12:00pm-1:00pm	Lunch	North Building (2nd Level) – Annex & Hall E
1:00pm-4:30pm	Pharmacy & Front Shop Education Sessions	South Building (2nd Level) – Glen Rooms
4:45pm-5:30pm	Owner's Only Meeting	South Building (2nd Level) – Glen Rooms
Friday, April 25 th , 2025		
7:00am-8:00am	Light Breakfast & Registration	North Building (2nd Level) – Annex & Hall E
8:00am-12:00pm	Trade Show Floor Open	North Building (2nd Level) – Hall C & D
12:00pm-1:00pm	Lunch	North Building (2nd Level) – Annex & Hall E
1:00pm-4:00pm	Trade Show Floor Open	North Building (2nd Level) – Hall C & D
6:00pm-12:00am	Saddle Up Social	North Building (2nd Level) – Annex & Hall E
Saturday, April 26 th , 2025		
7:00am-8:00am	Light Breakfast	North Building (2nd Level) – Annex & Hall E
8:00am-12:00pm	Trade Show Floor Open	North Building (2nd Level) – Hall C & D
12:00pm-12:30pm	Members' Prize Draws	North Building (2nd Level) – Members Lounge



Education Session Schedule

Main PharmaChoice Education Sessions		
8:00am-9:30am Annex & Hall E	Right Now!: How to Maximize Your Participation in PharmaChoice Canada Marketing Programs Presented by PharmaChoice Canada Marketing Team	Non-Accredited
9:45am-10:45am Annex & Hall E	Front Store Profitability Fireside Chat Presented by PharmaChoice Canada Operations Team	Non-Accredited
Front Shop Streams		
11:00am-12:00pm Glen Rooms 208-209	Best Practices in Private Label Presented by Chris McCain	Non-Accredited
1:00pm-2:00pm Glen Rooms 208-209	Marketing Unpacked: Taking the Next Step. A Deeper Dive into a Selection Of PharmaChoice Canada Marketing Programs Presented by PharmaChoice Canada Marketing Team	Non-Accredited
2:15pm-3:15pm Glen Rooms 208-209	Home Healthcare Unveiled: Trends, Challenges, and Innovations Presented by Tim Gardner (Airway Surgical) & Jamie Church (Best Buy Medical Supplies)	Non-Accredited
3:30pm-4:30pm Glen Rooms 208-209	From Hiring to Thriving: HR Strategies for Recruitment and Retention Presented by Veronika Vent-Cabello	Non-Accredited
Pharmacy Streams		
11:00am-12:00pm Glen Rooms 201-204	Questions Related to Pharmacy Automation: Perspectives of the Pharmacist-Owner Presented by Beny Masella	Accredited - CEU 1.0
1:00pm-2:00pm Glen Rooms 201-204	Self-Care is Healthcare: Prioritizing Yourself, You Can Be of Service to Others Presented by Manjit Hansra	Accredited - CEU 1.0
2:15pm-3:15pm Glen Rooms 201-204	Triple Threat: Your Quick Guide to Respiratory Vaccines, Oral Contraceptives and Acne Presented by Michael Boivin	Accredited - CEU 1.0
3:30pm-4:30pm Glen Rooms 201-204	Fast Facts Hour: Latest on Type 2 Diabetes Management, Insomnia and Migraine Prevention Presented by Michael Boivin	Accredited - CEU 1.0



4 Ways for Members to **Win!**



Grand Prize



Just for attending you
are eligible to win **\$4,000**
(\$2500 Store Credit/\$1500 Uniglobe Gift Voucher)



\$100 Prize Draw



Visit and Talk to exhibitors practicing in the
\$100 Prize Draw for your chance to win a
\$100 Prepaid Credit Card



Mystery Show Special



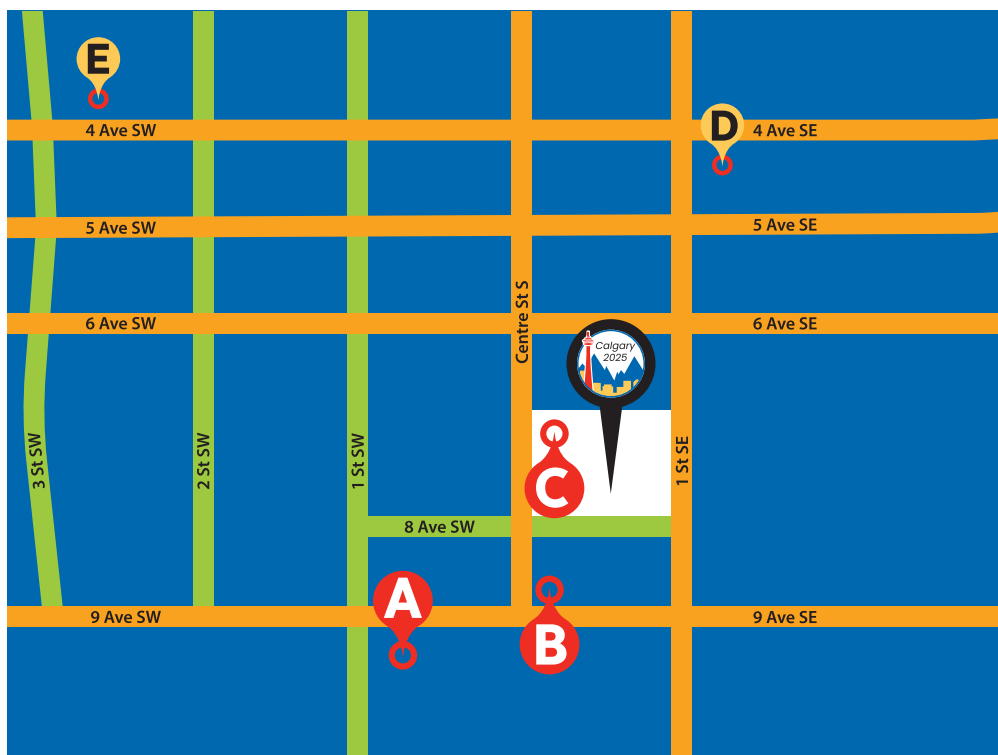
Take advantage of a Mystery Show Special
and get ballots to enter into a draw for
prizes in our **Prize Zone**



Private Label Prize Draw

Visit the Private Label booth for a
chance to win free product and even
the End Cap of your choice!

Area Map



A Fairmont Palliser

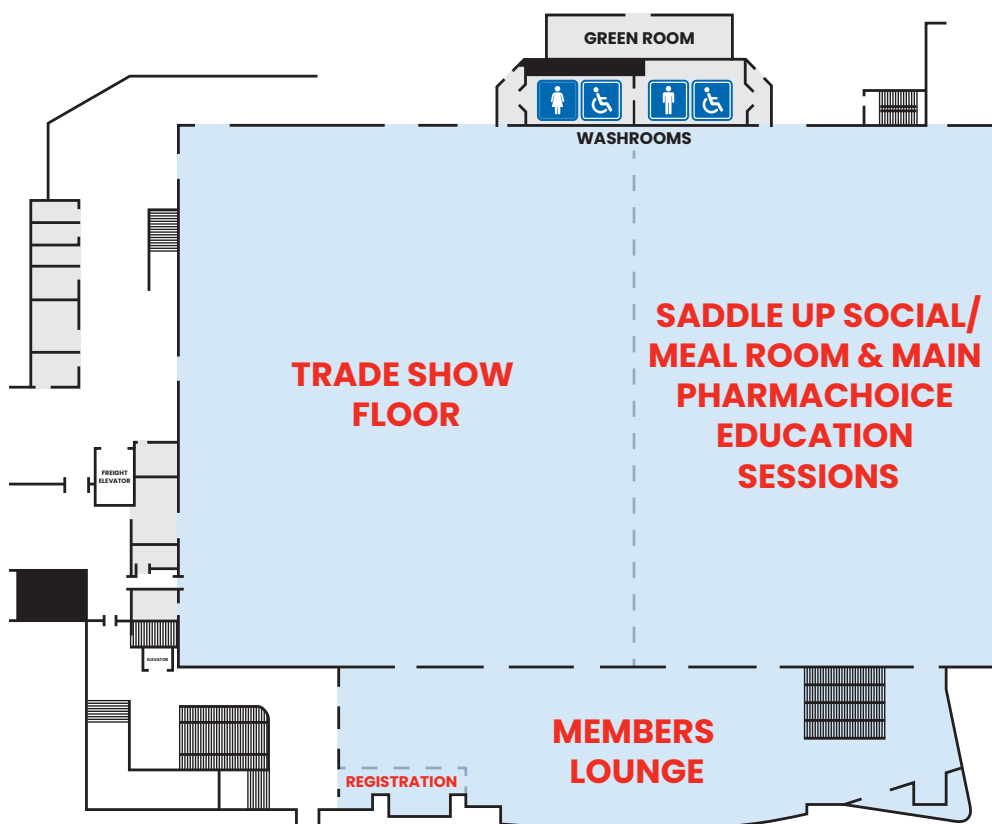
D Delta Hotels
Calgary Downtown

B Calgary Marriott

E The Westin Calgary

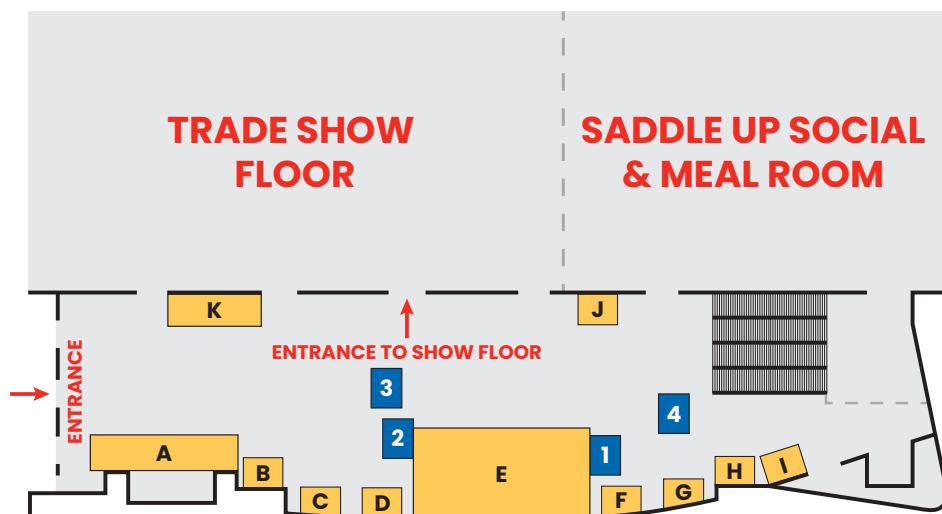
C Hyatt Regency Calgary

Calgary Telus Convention Centre Map Main Area North Building (2nd Level)



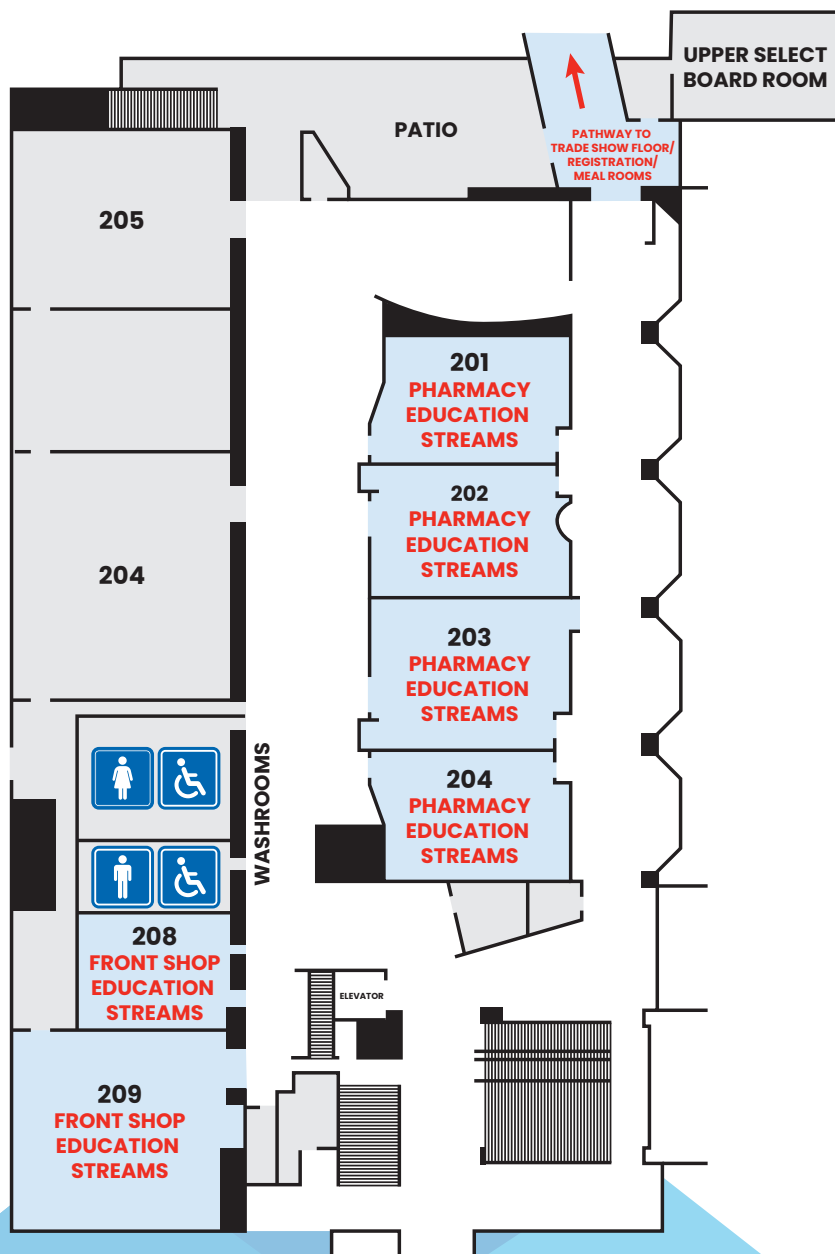


Members' Lounge Map North Building (2nd Level)



Booth A	Registration
Booth B	PharmaChoice Canada Member Services
Booth C	PharmaChoice Canada Learning Center Booth
Booth D	PharmaChoice Canada Pharmacy Services & Generics Booth
Booth E	PharmaChoice Canada Private Label Booth
Booth F	PharmaChoice Canada Operations Booth
Booth G	Global Citizen
Booth H	PharmaChoice Canada Marketing Booth
Booth I	IMP Digital
Booth J	PharmaChoice Canada Promotions Booth
Booth K	Prize Zone
Rest Area 1	Dr. Reddy's
Rest Area 2	Laboratoire Riva Inc.
Rest Area 3	Marcan Pharmaceuticals Inc.
Rest Area 4	Unilever Canada Inc.

Calgary Telus Convention Centre Map Education Session Area South Building (2nd Level)



Show Floor Map

Exit

Exit

<p>128 Auto-Star Compusystems Inc.</p>
<p>126 Amjay Software Solutions Inc.</p>
<p>124 POSitec Solutions Inc.</p>

Exit

<p>120 IQVIA Solutions Canada Inc. (IMS)</p>
<p>118 Pharmapod Ltd.</p>
<p>116 MedMe Health</p>

Exit

110 Create Compounding
108 Medisca
106 MedEssist
104 Daniels Health

Exit

129 Kerr's Candy	228 Little Town Apparel
127 Jimmy Zee Distributors Inc.	226 Nestle Canada Inc. (Nutrition & Confection)
125 BLAST-OFF Fireworks	224 Vizion Vogue
123 Select Future Technologies Ltd.	222 Vanity Fashions Limited
121 A-Line Greeting Cards	220 Rugged Earth
119 Asmodee Canada	218 Revluxe Beauty Systems Inc.
117 Designer Greetings	216 Niagara River Trading Company
115 Eagle Ridge Trading	214 Comet Strip Enterprises Ltd. (Canada)

229 Hershey Canada	328 Relaxus Products Ltd.
227 Mondelez Canada	326 Mirage Eyewear Ltd.
225 The Scented Market	324 Husky Food Importers & Distributors Ltd.
223 Storck Canada Inc.	322 Éditions Gladius International Inc.
221 Samrok Canada Inc.	320 A1 Distribution
219 Sage Valley Marketing (Nature's Essential Garden)	318 Outset Media & Cobble Hill Puzzles
215 & 217 Starmaker Distribution	314 & 316 Bochi Brothers Accessory Network

111 & 210 Becton Dickinson Canada Inc.	
109 GroupHEALTH North	208 GSK Canada
107 Moderna	206 PCCA
105 Pfizer Canada	204 Sol-Millennium Canada Inc.
103 Vigilance Santé	202 Natco Pharma (Canada) Inc.
101 Mantra Pharma Inc.	200 Mint Pharmaceuticals Inc.

211 Amgen Canada Inc.	310 JAMP Pharma Corp.
209 AbbVie Corporation	308 Glenmark Pharmaceuticals Canada Inc.
207 Canadian Pharmacists Association (CPS Full Access)	306 Hikma Canada Limited
205 TELUS Health	304 Biocon Biologicals Canada Inc.
203 Pharmaris Canada Inc.	302 Sun Pharmaceuticals
201 Teva Canada Ltd.	300 Apotex Inc.



Show Floor Map

Exit

Exit

329 Paarizaat International	428 Tai Beauty Group Ltd.
325 & 327 Famous Toys	426 Lindt & Sprungli
	424 FGX Canada
323 Coca-Cola Canada	422 Alcon Canada Inc.
321 Best Buy Medical Supplies Inc.	420 WN Pharmaceuticals Ltd.
319 Airway Surgical Appliances Ltd.	418 Wampole Inc.
315 & 317 Advantage Solutions	416 Vision Sales & Marketing
	414 DexCom Inc.

429 TH Toys Inc. (ToyHouse)/LEGO	528 Nearly Famous Enterprises Inc.
427 Carlton Cards	526 Canadian Imperial Bank of Commerce (CIBC)
425 Maplewave	524 Care Lending Group
423 Quality Life Services Inc.	522 Sigvaris Group
421 Nuvatek Distribution Corp.	520 Pioneer Medcare
419 Norwell Consumer Healthcare Inc.	518 Drive Medical Canada
417 MEDI-DYNE Healthcare Products, Ltd.	516 DR-HO'S
415 Planipharm Design Inc.	514 Zonnic

533 AlertRx
531 Imports Dragon
529 Groupe Ricochet Inc.
527 FORM Insoles
525 PharmVials
523 Drakkar International Inc.
521 BIOS Medical/ Thermor Ltd.
519 CashRX Point of Sale
517 AMG Medical Inc.
515 Alera Skin Care Products Inc.
513 Neilmed Pharmaceuticals
511 Simcan Enterprises Inc.
509 HABCO Manufacturing Inc.
507 Sir Steward
505 ScriptPro Canada Ltd.
503 Richards Packaging Inc.
501 Manrex Limited

309, 311, 408, 410 McKesson Canada Automation	
307 & 406 McKesson Pharmacy Technology Solutions	
305 Accord Healthcare Inc.	404 McKesson Canada
303 Auro Pharma Inc.	402 Fresenius Kabi Canada Inc.
301 Pharmascience Inc.	400 Sandoz Canada Inc.

411 LifeScan Canada	510 Abbott Laboratories
409 Embecta Canada	508 EcoloPharm Inc.
407 BrokerLink	506 Ascensia Diabetes Care Canada
405 Lupin Pharma Canada Limited	504 Jones Healthcare Group
403 Juno Pharmaceuticals Canada	502 Moneris Solutions
401 Viartis Canada	500 Odan Laboratories Ltd.

Entrance from Members Lounge



Vendor List

Booth #

First Time
Attendee

Mystery
Show
Special

\$100
Booth Prize
Participant

320	AI Distribution		
510	☆ Abbott Laboratories		
209	AbbVie Corporation	NEW!	
305	★ Accord Healthcare Inc.		💵
315 & 317	Advantage Solutions		💵
319	Airway Surgical Appliances Ltd.	🔍	💵
422	Alcon Canada Inc.		💵
515	Alera Skin Care Products Inc.	🔍	💵
121	A-Line Greeting Cards		💵
533	AlertRx	🔍	💵
517	AMG Medical Inc.	🔍	💵
211	Amgen Canada Inc.		
126	Amjay Software Solutions Inc.	🔍	💵
300	☆ Apotex Inc.	🔍	
506	Ascensia Diabetes Care Canada		💵
119	Asmodee Canada	NEW!	
303	★ Auro Pharma Inc.	🔍	💵
128	Auto-Star Compusystems Inc.		
111 & 210	Becton Dickinson Canada Inc.	NEW!	🔍
321	Best Buy Medical Supplies Inc.	🔍	
304	★ Biocon Biologicals Canada Inc.		💵
521	BIOS Medical		

		First Time Attendee	Mystery Show Special	\$100 Booth Prize Participant
125	BLAST-OFF Fireworks		🔍	💰
314 & 316	Bochi Brothers Accessory Network		🔍	💰
407	BrokerLink			
526	Canadian Imperial Bank of Commerce (CIBC)		🔍	💰
207	Canadian Pharmacists Association (CPS Full Access)			
524	Care Lending Group	NEW!		
427	Carlton Cards			💰
519	CashRX Point of Sale			
323	Coca-Cola Canada		🔍	💰
214	Comet Strip Enterprises Ltd. (Canada)			
110	Create Compounding		🔍	💰
104	Daniels Health	NEW!		
117	Designer Greetings	NEW!		
414	DexCom Inc.			
516	DR-HO'S		🔍	💰
MEMBERS' LOUNGE REST AREA 1	Dr. Reddy's			
523	Drakkar International Inc.			
518	Drive Medical Canada		🔍	
115	Eagle Ridge Trading			
508	EcoloPharm Inc.			💰
322	Éditions Gladius International Inc.	NEW!	🔍	💰
409	Embecta Canada			

		First Time Attendee	Mystery Show Special	\$100 Booth Prize Participant
325 & 327	Famous Toys		??	
424	FGX Canada			
527	FORM Insoles	NEW!		
402	★ Fresenius Kabi Canada Inc.			
308	Glenmark Pharmaceuticals Canada Inc.		??	💵
MEMBERS' LOUNGE BOOTH G	Global Citizen Apparel Inc.			💵
529	Groupe Ricochet Inc.		??	
109	GroupHEALTH North			💵
208	GSK Canada			
509	HABCO Manufacturing Inc.		??	
229	Hershey Canada		??	
306	Hikma Canada Limited			💵
324	Husky Food Importers & Distributors Ltd.			💵
MEMBERS' LOUNGE BOOTH I	IMP Digital Marketing			💵
531	Imports Dragon	NEW!	??	
120	IQVIA Solutions Canada Inc. (IMS)	NEW!		💵
310	★ JAMP Pharma Corp.			💵
127	Jimmy Zee Distributors Inc.		??	💵
504	Jones Healthcare Group			
403	Juno Pharmaceuticals Canada			💵
129	Kerr's Candy		??	💵
MEMBERS' LOUNGE REST AREA 2	Laboratoire Riva Inc.			💵

		First Time Attendee	Mystery Show Special	\$100 Booth Prize Participant
411	LifeScan Canada		??	💰
426	Lindt & Sprungli			
228	Little Town Apparel		??	💰
405	Lupin Pharma Canada Limited			💰
501	Manrex Limited			
101	Mantra Pharma Inc.			💰
425	Maplewave			
MEMBERS' LOUNGE REST AREA 3	★ Marcan Pharmaceuticals Inc.			💰
404	☆ McKesson Canada			💰
309, 311, 408, 410	McKesson Canada Automation			
307 & 406	McKesson Pharmacy Technology Solutions			
106	MedEssist		??	💰
417	MEDI-DYNE Healthcare Products, Ltd.	NEW!	??	💰
108	Medisca			
116	MedMe Health			💰
200	★ Mint Pharmaceuticals Inc.			
326	Mirage Eyewear Ltd.		??	💰
107	Moderna			
227	Mondelez Canada			
502	Moneris Solutions	NEW!		
202	Natco Pharma (Canada) Inc.			💰
528	Nearly Famous Enterprises Inc.	NEW!	??	💰
513	Neilmed Pharmaceuticals		??	

		First Time Attendee	Mystery Show Special	\$100 Booth Prize Participant
226	Nestle Canada Inc. (Nutrition & Confection)			💵
216	Niagara River Trading Company	NEW!	🔍	💵
419	Norwell Consumer Healthcare Inc.			💵
421	Nuvatek Distribution Corp.			💵
500	★ Odan Laboratories Ltd.		🔍	
318	Outset Media & Cobble Hill Puzzles			💵
329	Paarizaat International	NEW!	🔍	💵
206	PCCA			💵
105	Pfizer Canada			
MEMBERS' LOUNGE BOOTH J	PharmaChoice Canada Promotions Booth (IdeaPoint Ltd.)			💵
118	Pharmapod Ltd.		🔍	💵
203	Pharmaris Canada Inc.			
301	☆ Pharmascience Inc.			
525	PharmVials	NEW!	🔍	💵
520	Pioneer Medcare		🔍	💵
415	Planipharm Design Inc.			💵
124	POSitec Solutions Inc.			💵
423	Quality Life Services Inc.		🔍	💵
328	Relaxus Products Ltd.			
218	Revluxe Beauty Systems Inc.		🔍	💵
503	Richards Packaging Inc.		🔍	💵
220	Rugged Earth	NEW!		
219	Sage Valley Marketing (Nature's Essential Garden)	NEW!	🔍	💵

		First Time Attendee	Mystery Show Special	\$100 Booth Prize Participant
221	Samrok Canada Inc.			💵
400	☆ Sandoz Canada Inc.		??	
505	ScriptPro Canada Ltd.			💵
123	Select Future Technologies Ltd.		??	💵
522	Sigvaris Group			
511	Simcan Enterprises Inc.		??	
507	Sir Steward	NEW!	??	💵
204	Sol-Millennium Canada Inc.		??	
215 & 217	Starmaker Distribution		??	💵
223	Storck Canada Inc.		??	💵
302	★ Sun Pharmaceuticals		??	💵
428	Tai Beauty Group Ltd.	NEW!	??	💵
205	TELUS Health		??	
201	☆ Teva Canada Ltd.		??	
429	TH Toys Inc. (ToyHouse)/LEGO	NEW!	??	
225	The Scented Market	NEW!	??	💵
MEMBERS' LOUNGE REST AREA 4				
	Unilever Canada Inc.			
222	Vanity Fashions Limited		??	💵
401	★ Viatris Canada			
103	Vigilance Santé		??	💵
416	Vision Sales & Marketing		??	
224	Vizion Vogue			
418	Wampole Inc.		??	💵
420	WN Pharmaceuticals Ltd.		??	
514	Zonnic		??	💵



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[illegible]



A decorative illustration of a mountain range in shades of blue, positioned at the bottom of the page. It features three distinct peaks of varying heights, with the central peak being the tallest. The mountains are rendered in a simple, geometric style with flat colors and no internal details.



A special thank you to all our sponsors

★ PLATINUM ★

SANDOZ



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Global Health Company

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